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User experience design

The process of enhancing user satisfaction with a product by improving the usability, accessibility, and desirability provided in the interaction with a product.

Snippet from [Wikipedia](#): [User experience design](#)

User experience design (UX design, UXD, UED, or XD) defines the experience a user would go through when interacting with a company, its services, and its products. User experience design is a user centered design approach because it considers the user's experience when using a product or platform. Research, data analysis, and test results drive design decisions in UX design rather than aesthetic preferences and opinions. Unlike user interface design, which focuses solely on the design of a computer interface, UX design encompasses all aspects of a user's perceived experience with a product or website, such as its usability, usefulness, desirability, brand perception, and overall performance. UX design is also an element of the customer experience (CX), and encompasses all aspects and stages of a customer's experience and interaction with a company.

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[method](#), [requirements](#), [architecture](#), [devopsplan](#), [dx](#), [devx](#)

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Last update: **2022/08/17 14:58**

