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Brainstorming Template

What is Brainstorming Template?

A brainstorming template is a structured tool used to facilitate creative thinking and idea generation during brainstorming sessions. It provides a framework for participants to organize their thoughts, ideas, and suggestions in a clear and concise manner. The goal of a brainstorming template is to encourage free-flowing ideas without worrying about feasibility or practicality at this stage.

A typical brainstorming template includes the following elements:

1. **Topic:** Clearly define the topic or problem you want to address during the brainstorming session.
2. **Objective:** Specify the objective of the brainstorming session, such as generating new product ideas or solving a specific business challenge.
3. **Idea Generation:** This section is where participants write down their ideas, suggestions, and thoughts related to the topic.
4. **Categorization:** Divide the ideas into categories or themes to help group similar ideas together and identify patterns or relationships.
5. **Evaluation Criteria:** Establish criteria for evaluating the generated ideas, such as feasibility, cost, impact, or potential.
6. **Idea Development:** Provide space for participants to elaborate on their ideas, including details about how they would work, potential benefits, and potential challenges.

Some common types of brainstorming templates include:

1. **Mind Map Template:** A visual template that uses circles, arrows, and keywords to create a mind map.
2. **Idea Matrix Template:** A grid-based template that helps participants categorize and evaluate ideas based on different criteria.
3. **Brainstorming Worksheet Template:** A simple template that provides space for writing down ideas and organizing them by category or theme.
4. **SCAMPER Template:** A creative thinking tool that uses the SCAMPER acronym (Substitute, Combine, Adapt, Modify, Put to Another Use, Eliminate, and Rearrange) to generate new ideas.

Benefits of using a brainstorming template:

1. **Encourages creativity:** The structured format helps participants think outside the box and explore new ideas.
2. **Increases participation:** By providing a clear framework, more people are likely to participate in the brainstorming session.
3. **Improves organization:** The template helps organize thoughts and ideas, making it easier to review and build upon them later.
4. **Enhances collaboration:** Brainstorming templates can facilitate group work by helping participants share their ideas and build on each other's suggestions.

When choosing a brainstorming template, consider the specific needs of your team or organization, as well as the complexity of the topic you're addressing.

problem, ideation, brainstorming, problem-solving, collaboration, creativity, organization, feasibility, evaluation, criteria, mindmap, idea, matrix, worksheet, scamper, participation, review, enhancement

Brainstorming Template

Topic

- [Insert the main topic or problem here]

Purpose

- [Define the purpose of this brainstorming session]

Ideas

1. **Idea 1:** [Describe the first idea]
2. **Idea 2:** [Describe the second idea]
3. **Idea 3:** [Describe the third idea]
4. **Idea 4:** [Describe the fourth idea]
5. **Idea 5:** [Describe the fifth idea]

Pros and Cons

Idea 1

- **Pros:** [List advantages]
- **Cons:** [List disadvantages]

Idea 2

- **Pros:** [List advantages]
- **Cons:** [List disadvantages]

Idea 3

- **Pros:** [List advantages]
- **Cons:** [List disadvantages]

Idea 4

- **Pros:** [List advantages]
- **Cons:** [List disadvantages]

Idea 5

- **Pros:** [List advantages]
- **Cons:** [List disadvantages]

Next Steps

1. [Action item 1]
2. [Action item 2]
3. [Action item 3]

Additional Notes

- [Any other relevant information or thoughts]



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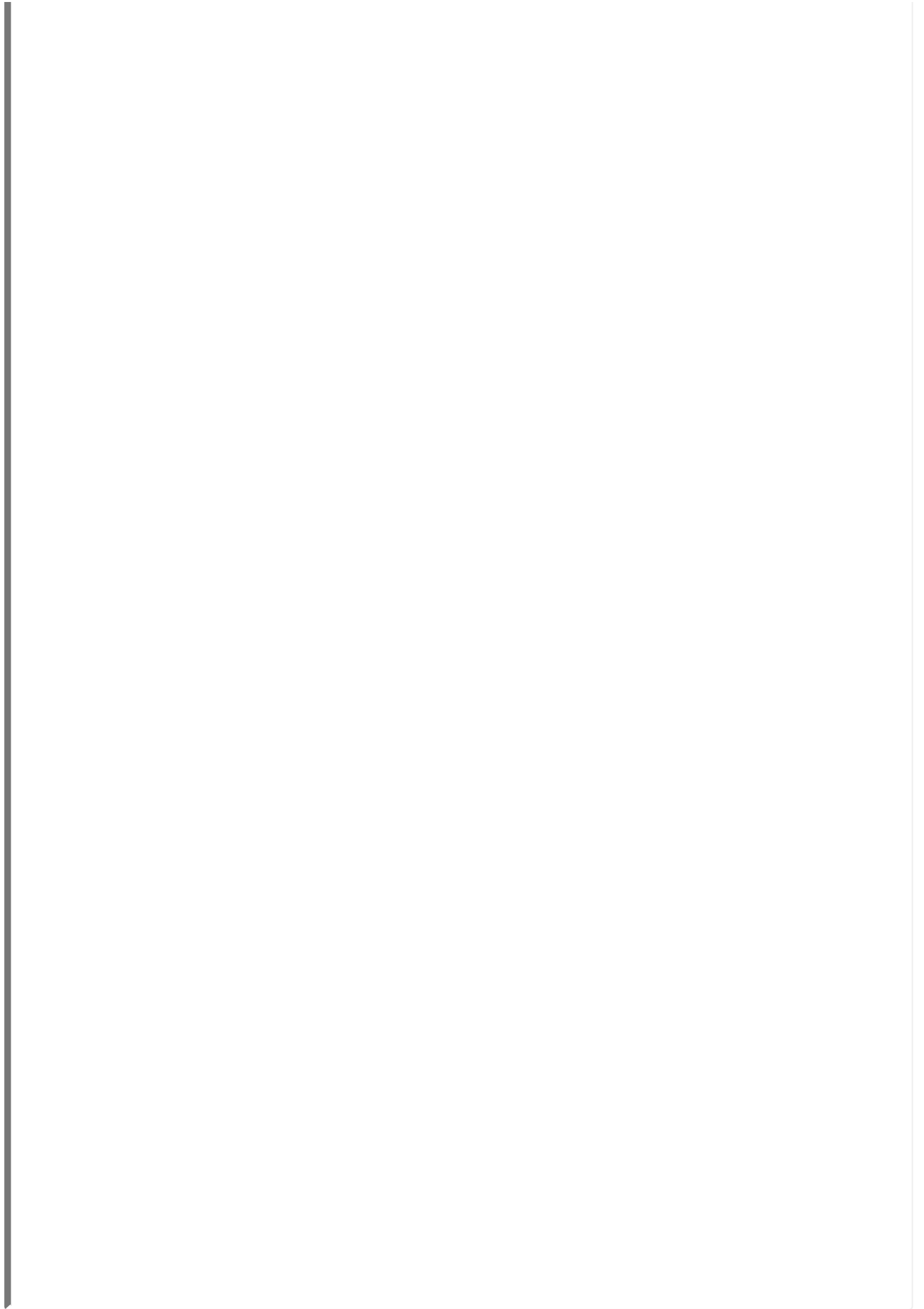
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