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Hoshin Kanri Template

What is Hoshin Kanri Template?

Hoshin Kanri (, Hōshin Kanketsu) is a Japanese template used for strategic planning and decision-making in business organizations. The term “Hoshin” means “star” or “goal,” while “Kanri” means “control” or “management.”

The Hoshin Kanri Template is a structured approach to setting goals, priorities, and objectives that align with an organization's overall strategy and vision. It was originally developed by the Japanese government in the 1980s as a tool for strategic planning and policy-making at all levels of government.

The template consists of several key components:

1. **Mission Statement:** A brief statement that defines the organization's purpose, values, and goals.
2. **Vision Statement:** A concise description of what the organization wants to achieve in the future.
3. **Objectives:** Specific, measurable, achievable, relevant, and time-bound (SMART) goals that support the vision statement.
4. **Key Performance Indicators (KPIs):** Quantifiable metrics used to measure progress toward achieving the objectives.
5. **Action Plan:** A detailed plan outlining the steps necessary to achieve each objective.
6. **Responsibilities:** Clear assignment of tasks and responsibilities to individuals or teams.

The Hoshin Kanri Template is designed to facilitate collaboration and communication among stakeholders, ensuring that everyone understands their roles and responsibilities in achieving the organization's goals. By using this template, organizations can:

1. Clarify their strategic direction
2. Align individual and team objectives with organizational goals
3. Focus on priority areas
4. Monitor progress and adjust plans accordingly

The Hoshin Kanri Template is widely used in Japan and has been adapted by many organizations worldwide, including government agencies, corporations, and non-profit organizations. Its application is not limited to Japanese companies; it can be applied globally to achieve strategic alignment, improve communication, and enhance decision-making processes.

[problem](#), [business](#), [planning](#), [strategy](#), [management](#), [leadership](#), [goal](#), [control](#), [vision](#), [objectives](#), [kpi](#), [action](#), [plan](#), [responsibilities](#), [collaboration](#), [communication](#), [organization](#)

Hoshin Kanri Template

Vision

- **Define the long-term vision of the organization.**
(What do we want to achieve in the future?)

Mission

- **State the mission of the organization.**
(What are we here to do?)

Core Values

- **List the core values that guide the organization.**
(What principles are important to us?)
-

Objectives

1. Strategic Objective (Year)

- **Description:**
(What is the strategic objective for this year?)

2. Strategic Objective (Year)

- **Description:**
(What is the strategic objective for this year?)

3. Strategic Objective (Year)

- **Description:**
(What is the strategic objective for this year?)
-

Annual Goals

Goal 1

- **Description:**
(What is the goal?)
- **Owner:**
(Who is responsible?)
- **Metrics:**
(How will we measure success?)
- **Target Date:**
(When do we aim to achieve this?)

Goal 2

- **Description:**
(What is the goal?)
- **Owner:**
(Who is responsible?)
- **Metrics:**
(How will we measure success?)
- **Target Date:**
(When do we aim to achieve this?)

Goal 3

- **Description:**
(What is the goal?)
 - **Owner:**
(Who is responsible?)
 - **Metrics:**
(How will we measure success?)
 - **Target Date:**
(When do we aim to achieve this?)
-

Action Plans

1. Action Plan for Goal 1

- **Tasks:**
(List the tasks required to achieve this goal)
- **Owner:**
(Who is responsible?)
- **Due Date:**
(When is this task due?)

2. Action Plan for Goal 2

- **Tasks:**
(List the tasks required to achieve this goal)
- **Owner:**
(Who is responsible?)
- **Due Date:**
(When is this task due?)

3. Action Plan for Goal 3

- **Tasks:**
(List the tasks required to achieve this goal)
- **Owner:**
(Who is responsible?)
- **Due Date:**
(When is this task due?)

Review and Adapt

- **Review Frequency:**
(How often will we review our progress?)
- **Adjustments:**
(What adjustments will we make based on our reviews?)

Conclusion

- **Summary of Key Findings:**
(What did we learn from this process?)
- **Next Steps:**
(What will we do next?)



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A large, empty rectangular frame with a thin black border occupies the central portion of the page. It is positioned below the header and above the footer, leaving significant white space within its boundaries. This area is typically used for a Hoshin Kanri diagram, such as a strategy map or a process flow chart.

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